

For Immediate Release

**UNMONUMENT: Jaehoon Lee
3 May – 16 June 2013**

Opening Reception: 3 May 2013, 7pm – 9pm

A Monument that cannot be a monument.

A monument is a part of a social system that one's subjective and internal value or ideal can be hardly involved. It rather pursues a group's belief or idealizes social roles. Also, a monument figure stands solemnly and rigidly as a part of our society. As the monument represents superficial characteristic and symbol, the existence itself contains social values.

But, if the ideal value and the meaning it holds and the reality have a gap, or the monument is perceived only as a social belief or a sign, the real meaning forgotten, it would be a monument which cannot be a monument: an un-monument that lost its original meaning and value.

Space Cottonseed is pleased to announce the first solo exhibition by Jaehoon Lee in Singapore.

Titled *UNMONUMENT*, Jaehoon Lee mixes an idealistic meaning of monument or so-called "ivory tower" and realistic meaning that the monument could stand for social values and status. The artist tries to replace the absolute social value to vanity. He confronts audiences with a world of empty formalities. In that false world, an individual lives and abides by society's titles and becomes a symbol of a certain group. This world of empty formalities prevents a true communication. *UNMONUMENT* hopes to communicate with the true faces beyond the social system.

Artist's Statement:

UNMONUMENT- SINCE 2008

The big, dense forest, a so-called society, has grown through human interchanges or communication -acquisition of new knowledge, information and emotion-; in other words, the collective has developed a human sphere, life, by the tools of communication and harmonized me with the others, and it has been more and more developing.

In the society, for us, there exist certain ideas. They are a Utopia having the

social values given by the society, a certain category, or titles having the values of certain terms. They cause us certain ideal actions and thoughts, and these actions and thoughts become ideal aims of each idea. From that, the actions become truths or righteous things in the line of common sense, a social common idea. For instance, by the society are agreed upon certain actions concerning ideas, such as the ideas regarding beauty and true or false things, or the terms of family, teacher, student and profession, or the social titles originated in the characteristics of human actions.

In sum, humans prescribe human essential values and multilateral ideas for themselves and distinguish them from the rest.

About Space Cottonseed

Space Cottonseed is a contemporary art gallery located in Gillman Barracks in Singapore, a new art hub for South East Asia. Born in 2010 in Seoul, as a non-profit gallery, Cottonseed used to be an incubator and a working site for local artists as well as communities in Mullae Art Village. Having inherited the spirit and experiences of Cottonseed in Seoul, Space Cottonseed is the new and innovative contemporary art gallery, which represents artists from Korea, Asia and beyond. With the support from an international network, created by its gallery director's long time career as a curator, it will present exhibitions and associated events – catalogues, books, talks and accompanying activities – of the highest quality in Singapore.

For more information, kindly contact:

Janice Kim

Director

Tel: 66943362, 66943367

Mobile: 91684248

Email: jkim@spacecottonseed.com

Jill Seto

Manager

Tel: 66943362, 66943367

Mobile: 94360833

Email: jseto@spacecottonseed.com

Space Cottonseed

47 Malan Road

Gillman Barracks #01-24

Singapore 109444

Tel: 6694 3362, 6694 3367

Email: info@spacecottonseed.com

Website: www.spacecottonseed.com

Opening Hours

Tuesdays to Saturdays | 12pm to 7pm

Sundays | 12pm to 6pm

Closed on Mondays and Public Holidays

By appointment: +65 6694 3362